

Criteria for Invitation to bid:

QUALITY OF BUSINESS CONCEPT		
CRITERIA	Points (max)	Referenca in narrative part
1. Compatibility of business concept with priorities of Međimurje County (Development strategy of Međimurje county 2011-2013)	20	3, 4
2. Purpose and activities within place	15	6.b
3. Commercialisation – investors, companies that use the place with business purpose	10	6.b.i
<i>- potential for involving local economy into supply chain</i>		
<i>- share of investment in research and development in the total annual income</i>		
<i>- share of investment in the development and training of employees in the total annual expenditure for salaries</i>		
<i>- share of high educated (University degree) in total employment</i>		
4. Planned final number of employees	15	6.b.ii
5. Share of high educated people (University degree) in planned employment	10	6.b.ii
6. Recommended model of project management	15	6
7. Offered model of payment	15	7
TOTAL NUMBER OF POINTS 100		

RECOMMENDED CONTENT OF NARRATIVE PART OF THE BID

1. Summary
2. Description of bidder (business subject, consortium,...)
3. Vision of the project
4. Compatibility of the project with priorities of Međimurje County

5. Market analysis
6. Description of business concept
 1. Investment in utility infrastructure
 2. Planned contents
 1. Activities
 2. Employment
 3. Conditions for future commercialisation
7. Project management
 1. Suggested partnership
 2. Financial and human capacity
8. Timetable of activities per project
9. Planned incomes and outcomes
10. Conclusion